Project: BodyCam

Create a video revealing an extended point of view from your person. In an increasingly observed world and mediated cyborgian lifestyles, with cell phones, PDAs, personal tech etc. -- a camera attached to your personal being, simultaneously reflects a "natural" extension of your point of view, as well as surveillance of the personal and the public.

To combat "visual pollution," São Paulo Brazil has passed a law to eliminate outdoor advertising: no billboards, no flashing neon signs, no electronic panels with messages crawling along the bottom. On the other hand, new installed billboards in Manhattan use a directional sound system to broadcast an advertising message directly into your head, which cannot be easily ignored.

For the BodyCam project use a GoPro (available from TechCheck). <u>Securely</u> attach the GoPro onto your body.
  • Record 30 minutes of footage. You may record your entire footage during the same or different sessions – however, the camcorder must be attached to the <u>same exact location on your body</u> for the entire duration of filming.
  • You will capture the entire 30 min. and edit down to 3:00 minutes EXACTLY.
  • Your footage in its ENTIRETY must be used and in the same order that it was filmed.
  • You may fade in or out at the start and end of the video only.
  • You cannot add or delete audio.
  • All the video and audio must be subject to the same editing features.
  • Your video will also need credits: title, your name, and copyright information.

When editing, consider speeding up most of your video and slow down and/or use normal speed for portions of your work to emphasize your concepts. You will only use the pre-existing audio captured during filming – no additional sounds may be used. This video should be recorded off campus and outside of the 2-mile vicinity of campus. Your video must be completely edited using FCPX.

Create a scenario for filming; do not simply record events such as meals with friends, daily routines, entertainment venues, etc. Keep in mind that <u>critical content</u> is important and a significant factor in the evaluation of the project.

Refer to syllabus for subject matters that will not be accepted for projects in this class.

In addition, DO NOT use: song/tune/melody (in any shape or form), and avoid recognizable sounds. Do not use text (in any form).
If using the computer/smartphone/similar tech, use for less than 1 sec.

Prepare for electronic transfer at the BEGINNING of class.

Save your completed videos with these specs 720p (Apple Devices, H.264 Better Quality, 720p HD (1280x720)).
Create a folder (yourlastname_bodycam):
1) File of your completed video with credits (yourlastname_bodycam.mov)
2) Statement for Creative Work (why did you attach the camera to that specific part of your body and what is your concept and narrative based on that) (yourlastname_statement.pdf/doc)
3) Screenshot of your FCPX video timeline (yourlastname_fcpxtimeline.jpg/png)
4) A few photographs (high resolution) showing different angles of the camera mounted onto your body
5) Any other pertinent documentation etc.

<u>Submit work by the start of class,</u> on the due date - work submitted after the start of class will be considered late. Assignments turned in after the start of class or incomplete projects will not be accepted; in addition, work not labeled according to assignment specifications will be subject to grade adjustments. Save your work, as you will need your work (files, storyboards, etc.) and any documentation for your final portfolio.

** Refer to syllabus for the breakdown of assignment percentages and grades.