

Exercise 4: Color Fields

Create a video narrative using your three 30-second audio files from Exercise 3: Experience & Memory. Create an emotional narrative associated with your 3 different audio works using colors, abstract shapes, effects, movement and timing in editing. Treat this as a new work; the intent is not to recreate your visual experience from your audio project.

The imagery you create in FCPX should work with your overall content and have a relationship with the mood and tempo of your audio. The video must be generated completely in FCPX. Your entire video must be completely created and edited using only FCPX.

The exercise is limited to color, abstract shapes and forms.

Do not use: text (letters, numbers, symbols), scans, representational imagery, drawings, video, material from the Internet or any other sources. Avoid using the cliché visuals found in FCPX.

When editing, utilize the following elements: Rapid cuts, Dissolves, Multiple layers, Change of transparency, Effects, Mode settings, Fade in/out, and use of Motion.

Your final three videos should be exactly 30 seconds in length. Use 3-5 tracks of imagery only. You CANNOT re-edit the audio. For each of the three audio files create three different visuals styles (experiment to the fullest extent). Every video should have end credits with your full name, title, and copyright preference.

Prepare for electronic transfer at the BEGINNING of class.

Save your completed videos with these specs 720p (Apple Devices, H.264 Better Quality, 720p HD (1280x720)).

Create a folder (yourlastname_color):

- 1) 3 files of your completed videos
(yourlastname_color1.mov; yourlastname_color2.mov; yourlastname_color3.mov)
- 2) 1 Statement of Creative Works (doc/pdf), briefly address each video (how does the video, with the specific choices for color and motion, shift and/or enhance your audio narrative)
- 3) 3 Screenshots of your FCPX work space/layout correlating with the videos
(yourlastname_color1.png; yourlastname_color2.png; yourlastname_color3.png)

Submit work by the start of class, on the due date - work submitted after the start of class will be considered late. Assignments turned in after the start of class or incomplete projects will not be accepted; in addition, work not labeled according to assignment specifications will be subject to grade adjustments. Save your work as you will need all materials and any documentation for your Final Portfolio.

Refer to syllabus for the breakdown of assignment percentages and grades.