

## Exercise 1: GIF

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Strive to include enough detail/information to make your GIFS work between the line of "real life" and digital intervention – you can use multiple mediums, and layer your animations with information. The animations will be made from a series of sequential still images. Consider: How to translate the qualities that make a still image effective? How to make an animation with no beginning, middle, or ending remain interesting? How much or little action/movement is necessary? Do you strive for resolution or ambiguity? Do you focus on subtlety or boldness?

- Create 3 different styles
- Minimum of 15 images for each GIF
- Do not use fade in/out (does not count towards the 15 images)
- Video stills should not be used, only images and photographs
- Audio will not be used for this project
- Text should not be used
- **Refer to syllabus for Topics/subject matter that will not be accepted for this classwork**

### **Produce 3 looped animation sequences:**

- 1 created with original photographs you've taken (no image manipulation)
- 1 created with appropriated material AND manipulated in Affinity Photo, Pixelmator, and/or Photoshop
- 1 created with any of the above combination

Of the 3 GIFS:

- 1) One should be on a seamless loop, without obvious/evident start and stop
- 2) One should have a clear beginning and end
- 3) The third is up to you

### **Still image specs**

Size: 500px x 280px

Format: JPG, PNG or GIF

Resolution: 72 dpi

**Prepare to present your work to the class in a 5-minute presentation (3 GIF animations followed by student critiques).**

### **Prepare for electronic transfer at the BEGINNING of class.**

Create a folder (yourlastname\_gif) containing:

- 3 GIFs titled "yourlastname\_gif1.gif," "yourlastname\_gif2.gif," "yourlastname\_gif3.gif"
- 3 Statements of Creative Works (very short paragraph for each GIF) in appropriate folder
- In appropriate folder, include the original still images/photographs
- Which GIF did you think was the most successful from the list provided by the professor (include URL)
- Based on your own search, what did you find to be a powerful GIF (include URL)

Submit work by the start of class, on the due date - work submitted after the start of class will be considered late. Assignments turned in after the start of class or incomplete projects will not be accepted; in addition, work not labeled according to assignment specifications will be subject to grade adjustments -- see syllabus for breakdown of grades. Save your work as you will need all deliverables for your final portfolio.

***Refer to syllabus for the breakdown of assignment percentages and grades.***